WHAY

THE CENTRAL CONNECTICUT BROADCASTING COMPANY

910 KILOCYCLES · 5000 WATTS FULL TIME · GROVE HILL · NEW BRITAIN, CONN.

March 30, 1950

Mr. Howard Eaton, Jr.
Program Director,
Station WYBC
Yale Station
New Haven, Conn.

Dear Howard:

I would like to take this opportunity to thank you very much for your wonderful idea in helping us promote after-hour broadcasting, after-hour broadcasting as far as you're concerned. As a matter of fact, Connecticut did sorely need a 24-hour station and we were tickled pink that we were able to do so.

As I told you before on your last visit here, WHAY is trying to establish her place in the sun as a really and truly Connecticut station and if campus stations will help us to the extent that you are, it certainly will make our job much easier.

Again, many thanks for this courtesy. Will be in New Haven in the near future and plan to drop over to the 640-on-the-dial spot and have a little rag chewing contest.

Kindest personal regards,

THE CENTRAL CONNECTICUT BROADCASTING CO.

Robert E. Carroll

Robert E. Carroll
General Manager

rec:lcm

Bob